



The Democratic Party of Georgia is hiring Engagement Organizers to ensure that President Biden and Democrats up and down the ballot secure victory in November. At their core, an Engagement Organizer loves building community online; connects and activates people; is ready to build relationships; loves talking to voters; and believes in developing and coaching others to do more. They will collaborate with their volunteers to build a culture of digital engagement and volunteer infrastructure for their turf. They will report to a Regional Organizer who ensures that voter contact and capacity building goals are met online and offline.

Responsibilities

- Build grassroots volunteer leadership online and in-person to engage with direct and relational voter contact.
- Engage with the community in their turf to create a relentlessly visible campaign online.
- Implement digital and relational organizing tactics, including virtual voter contact events.
- Identify and engage with existing online and in-person communities to recruit volunteers, build relationships, and foster connection with the campaign.
- Train volunteers on how to utilize online networks to organize for the campaign.
- Provide digital content, messaging guidance, and training to volunteers to be effective messengers for the campaign online and strategically engage their networks.
- Regularly engage with supporters and volunteers in their respective digital and in-person communities to cultivate a culture of ongoing engagement online and best practice sharing.
- Set and exceed goals for volunteer recruitment and retention, as well as voter contact.
- Track, follow up, and coach volunteers who engage online to collect feedback on interactions, comments, and conversations.

Qualifications & Skills

- Strong commitment to Democratic values and enthusiasm for electing Joe Biden and Democrats up and down the ballot.

- You are “terminally online” and know how to connect with others and motivate action in digital and online spaces.
- You’re solutions oriented and are able to take and implement feedback.
- You’re competitive and collaborative about hitting goals with your team.
- You’re able to build authentic relationships across lines of difference, such as race, ethnicity, sexual orientation, class, ability, gender identity, citizenship status, or other identities. You understand how to take an inclusive lens into all aspects of work.
- You have the capacity and willingness to work long hours during peak season, rolling up your sleeves and getting the work done.
- You have access to reliable transportation, and are willing to travel frequently.

Salary & Benefits

The Democratic Party of Georgia offers a competitive salary and benefit package that is commensurate with experience.

How to Apply

Please submit a cover letter and resume addressing your interest in and relevant experience for this role with “Engagement Organizer” in the subject line to tsmyth@2024victory.com.

The DPG believes our diversity on staff is our strength and we encourage individuals with diverse backgrounds—including race, ethnicity, religion, gender, marital status, parenting status, sexual orientation, age, national origin, disability or veteran status—to apply.

